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Joe's Bulb Bulletin

A monthly periodical, published by Joe Smith, Olympia, Wash., in the interests of its paid subscribers, in an effort to enable them to buy flowering plants and bulbs in the best market and to their greatest advantage.

Vol. 13, No. 8

August 1933

50c a Year

Daffodil Season

September is the time to plant Daffodil bulbs if you are to have the finest blooming results next spring. Your orders for bulbs should be sent in this month or early next. Dealers close to or in the production districts will be able to fill your orders in September if they are received in time. This is one great advantage the growers have over the distant dealers. Bulbs can be delivered promptly and in prime condition. If you want the best Daffodil bulbs and want them to reach you promptly and in the best condition, order them direct from the Daffodil growing districts, where they can be handled promptly and by persons who are familiar with the requirements of the bulbs. Experience has taught Daffodil growers that a great deal depends on the manner in which the bulbs are handled, if the best blooming results are desired.

SAMPLE COPIES

The Bulletin is issued monthly. Each month I am sending out 1000 to 2000 sample copies to former readers and to persons whose names are sent me by others. You are all invited to send me the names of your flower loving friends for this sample copy list. Each sample copy is an invitation to become a regular reader. The subscription price is 50 cents a year, three years for \$1. But, if you enjoy reading it and can't afford it, write me a line. Maybe I'll send it to you for nothing. You never can tell.

Our Purpose

The Bulletin is published to serve the interests of its readers. Oh, I know I've told you this before, but I'm going to tell you again now, and perhaps, again and again many times in the future. I know it's hard for you to believe it. I can only hope to convince you by my efforts in your behalf. My first effort is to enable my readers to buy the very best in flowering plants and bulbs at the very lowest prices. I have made a little start already, and expect to keep going in that direction. But to accomplish this purpose in the largest measure in the shortest time I need the cooperation of both readers and advertisers. I'll help all I can, you can help some yourselves, and working together we can simplify the work and reduce the cost of distributing ornamental plants, and encourage ornamental planting.

The Better Bulb Club

One development along this line in which I take great pride is the organization of the Better Bulb Club. Note its advertising announcements elsewhere in this Bulletin. This Club distributes the very best of the hardy flowering bulbs grown in Western Washington at the very lowest retail, mail order, prices. The Club is organized on a no-profit basis, and hopes to reduce prices from time to time as the business increases and the condition of the market justifies. If we can reduce our prices in the face of the general tendency of prices everywhere to increase, it will be a feather in our cap. The Club is open to all growers who produce bulbs of the highest quality and wish us to distribute them at attractive retail prices. If you have anything, not already listed by the club, you wish us to add to our list, drop a line to the Club at Sumner, or to me, Joe Smith, at Olympia.

Daffodil Prices

Already the retail prices at which Daffodil bulbs are offered by the Club have created a mild sensation among our competitors. In most varieties the prices quoted are very much lower than ever offered in this country in a mail order catalog. When it is remembered that these retail prices include delivery by mail or express, this fact will be better understood. Many varieties of Daffodils are offered in this catalog at less than half of what the same bulbs could be purchased for two or three years ago. By the organization of the Better Bulb Club I have brought the finest hardy Daffodils within the reach of the modest purse of the modest gardner. In the quality of its Daffodil bulbs and in the retail prices at which they are offered, the Club admits of no competition. We challenge comparison of our retail Daffodil prices with those quoted in other retail catalogs.

Boost Everybody

The Bulletin, the Better Bulb Club, and, so far as I have been able to learn, all our advertisers and affiliates are prepared to do all in our power to support the new national industrial program to boost wages, reduce hours of employment, and restore prosperity. In many lines of business the idea appears to be prevalent that this can be accomplished only by at the same time boosting prices so as to protect or increase the pro-

fits of big producers. I take the position that any boosting of prices or profits will to that extent delay the hoped for recovery. Certainly this will be the effect of any attempt to boost profits. It is our most sincere endeavor to keep prices down while increasing employment and boosting wages up.

Big Growers Not In Step

Many of the larger bulb growers of this district are out of step with the President's program in this respect. The writer attended a meeting of the growers recently at which the whole session was devoted to an effort to reach an agreement to boost prices, and there was little or no suggestion of an effort to boost wages or reduce hours of employment. Certainly such an effort is out of place at this time. I have too much confidence in the plans and purposes of the President and his advisors to think that they will approve of any program to boost prices without an even greater boost of wages. One difficulty in all efforts to organize the larger bulb growers in this district is that some of the growers have larger investments in Holland than in America, and are interested chiefly in the Holland end of the business.

Bulletin Free

Here is another challenge offer. I need a much wider circle of readers of the Bulletin. But I wish as readers only persons who buy flowering bulbs and plants by mail. So I will send the Bulletin free for one year as a prize to any one who sends an order for \$1 or more to me to the Better Bulb Club, or to any other advertiser in the Bulletin. Whenever you send in order of \$1 or more, for anything offered in the Bulletin, make it a point to ask the person to whom the order is sent to ask me to put you on the Bulletin mailing list. There is no other requirement. And the Bulletin subscription is only for the person sending in the order and cannot be sent to another address.

Bulletin Advertisers

The circle of Bulletin advertisers is gradually increasing. Reports from many of them indicate that they have found the Bulletin a very profitable advertising medium. I do little soliciting for advertising, and accept advertising only when paid wish to trade it for some I offer drop me a line. Let's get together and make a business of it in the interests of the flower gardener, instead of in the interests of the seed merchant.

in advance. Advertising rates are very reasonable. And I'll insert free of charge a brief advertisement of any ornamental plant or bulb, offered at sufficiently attractive prices. Also, if your paid advertising in the Bulletin does not prove more profitable than the same advertising carried in any other periodical, I'll either run the advertisement again free, or refund you the money you paid for it. This is a bold challenge, and should carry conviction of my confidence in my own medium.

Advertisements Guaranteed

I personally guarantee the integrity of all my advertisers. If any one of them does not live up in good faith to any offer made in the Bulletin I want to know all about it. I'll look into all complaints myself, and if any complaint is justified and not remedied I'll discontinue the advertising of the offender. I take the position that the mail order business can be successfully conducted only on the theory that the customer is always right.

Dahlias-Gladiolus

I do not grow Dahlias or Gladiolus bulbs. In fact I'm trying to get entirely out of the business of growing anything, so as to be able to devote all my best energies to the Bulletin. But I am particularly anxious to make arrangements with responsible growers to supply the wants of Bulletin readers in Dahlia and Glad bulbs next spring. Perhaps the best way would be to have two growers of each item, one in the East and one in the West, so as to save long distance shipments. Who is in line for this offer. Remember the reader-customer is the first person to be considered. I must be assured that the customer will get only first class stock at the most reasonable prices.

That Seed Business

For three or four months I have been trying to find some one to undertake the distribution of flower seed at two cents a package. After much correspondence on the subject I have decided to try handling it myself, at least for the present. The first listing of seed will be found in this Bulletin. I'm offering this time only seed which should be planted in the fall. Other varieties will be added from time to time. Look the list over. Maybe you will find something in it to interest you. Or if you have any freshly gathered flower seed of superior quality and

Joe's Bulb Bulletin

Joe Smith

Editor and Publisher

Box 487

Olympia, Wash.

A monthly magazine of interest to flower growers, published exclusively in the interests of its subscribers.

Subscription Price:

50 cents a year. Three years for \$1.

Advertising

Display advertising accepted at the unprecedentedly low rate of 50c an inch for three issues, payment in full in advance.

Classified advertising accepted from paid subscribers only, three issues for two cents a word. Minimum charge 25 cents. Cash in full in advance.

Free Advertising

If you are prepared to supply ornamental plants, shrubs or bulbs at the lowest prices, the fact will be announced in the Bulletin, free of charge, for subscribers only, as a matter of news.

Offers to trade for ornamental or flowering plants or bulbs will be printed for subscribers free of charge.

Announcements of plants or bulbs wanted will be printed for subscribers free of charge.

Candidum Lilies

Candidum Lilies should be planted before September 15, four inches deep. They make new growth in the fall. This new growth should be cut away in the spring, carried from the bed and destroyed. Still supplying Candidums, first size, 20c each; \$1.50 a dozen, prepaid; \$10 per 100, by express collect. Planting size bulbs, 100 for \$1.50, prepaid; 1,000 for \$10 by express collect. Large bulbs of ungraded sizes for propagating purposes, 10 pounds for \$1.50 by express collect. Joe Smith, Olympia, Wash.

* * *

Name Is O. K. Now

"I have received the Bulletin and I hope and pray you will not change its name. It has made a great many friends for you and the name is all right." Frederick H. Cone, New York City.

Nankeen Lilies

The Nankeen is one of the most charming of the Lily family. It is not always easy to grow, hence its high price. Extra large bulbs \$1 each, 12 for \$10. Blooming size bulbs 75c, 12 for \$6, postpaid. 100 for \$50 by express collect. Planting size bulbs 20c, 12 for \$1.75. Order from Joe Smith, Olympia, Wash. Lilies.

Scillas

The Scillas or Squills are very satisfactory early spring blooming bulbous flowers, vigorous, hardy, grow anywhere, and multiply rapidly. Fine for open gardens, Rock gardens, or naturalizing. I can offer them this season in these varieties.

Scilla Campanulata, dwarf blue, 40c a dozen, \$2 per 100.

Scilla Campanulata, dwarf blue, planting size for naturalizing, 50c per 100.

Scilla Campanulata, giant blue, \$1 per dozen, \$4 per 100. Planting size for naturalizing, \$2 per 100.

Scilla Campanulata, pink, 60c per dozen.

Scilla Nutans, blue, 60 cents per dozen, \$2.50 per 100. Joe Smith, Olympia, Wash.

Camassias

The Camassia is a native bulbous flowering plant of the Pacific coast states, formerly used by the Indians as a food product. Collected bulbs available for shipment about July, 12 for 25c, 100 for \$1.50; 1,000 for \$10, by mail postpaid. Order from Joe Smith, Olympia.

* * *

Columbianum Lilies

This is the native Lily of Washington and Oregon. Grows three feet high with dainty heads of bright yellow blooms with brown spots. Re-curved. June bloomer. Bulbs will be available for shipment about August. Four for 40 cents, 12 for \$1, 100 for \$5, postpaid, 1,000 for \$25, by express collect. Joe Smith, Olympia, Wash.

Japanese Iris

This is the Iris for low wet ground, or planting in or near pools. Grows very vigorously and has large blooms which open flat and make a gorgeous display. Assorted colors only. Plants \$1 a dozen. Shipment in the fall when ready. Order from Joe Smith, Olympia, Wash.

Monkshood

Monkshood, a fine tall growing, fall blooming, blue perennial, tuberous rooted, hardy and will grow most anywhere. Each 20c, six for \$1. Shipment about October. Joe Smith, Olympia, Wash.

Regal Lilies By Weight

Just bought a planting of Regal Lilies, three years old, bulbs of all sizes, and can offer you the biggest bargain in them you ever saw. Selling them by the pound, 10 pounds for \$2.50, shipment by express, charges collect. This is about one third the price usually asked for graded bulbs. Ready to ship late in August or early September. Joe Smith, Olympia, Wash.

Burned Out

Mrs. Clarice Nye of Prospect, Oregon, a reader of the Bulletin for more than ten years, and a valued friend, customer and correspondent, writes me that she has had the misfortune to have her home burned, with all her correspondence and mailing lists. She would appreciate hearing again from all her customers and correspondents.

Rock Plants

I grow at my Joemma place a long list of Sedums and other Rock plants. The Sedums were listed in the July Bulletin, the general list of Rock plants appeared in the June Bulletin. Both lists, greatly augmented, will appear in a later Bulletin. If you wish the list ask for it. Meanwhile I'll send you a choice collection of 10 Sedums or 10 Sedums and other Rock plants for \$1. Twenty for \$2. Joe Smith, Olympia, Wn.

Blue Flax

I find that the perennial blue Flax is a wonderfully attractive little hardy garden helper. It makes graceful foliage useful for adding greenery to any bouquet, and begins blooming early and blooms for a long season. It self sows but is easy to eradicate, and the smiling faces of new blooms greets you with each rising sun. Mrs. Bessie Paul, Freeport, Ill.

Some Day

Joe's Bulletin stopped! And well I know

It's only fair to have it so,
And, very plain—the reason why:

I have no cash to pay or buy.
But times may change, depression
rise,

Till we can have the things we
prize;

And tho farewell, I still have hope
Some day again to read "Joe's
Dope."

—Mrs. Ida Kays
Sherwood, Oregon

P. S.—No, Mrs. Kays' Bulletin is not stopped. I'm giving myself the pleasure of continuing her name on the mailing list. It often happens.

—J. S.

Like This

"A few years ago I got some Madonna Lily bulbs from you and I have not been able to buy any here in the East as satisfactory." Martha S. Higgins, Arlington, Mass.

TO TRADE

Will exchange Iris Fimbria, Dwarf Bleeding Heart, and seed of double Nasturtium Golden Gleam for Glads, Lilies, etc. A. F. Blanks, 845 Contra Costa Ave., Berkeley, Calif.

ROCK PLANTS

Sedums, Violas, Dianthus, Campanula in variety, Alussium Seryphyllum, Acaena, Corydalis, Incarvillea, Erigeron roseus and orange, Alpine Aster, Alpine Poppy. Anchusa, Myosotiflora, Linaria pink, Statice, Columbine, "Hensol Harebell" fine clear blue, 12 for \$1 from this adv. Many others at 10c. Mrs. Lola Moldenhauer (formerly Lola Senkovich), R. 1, Chehalis, Wash. (Oct. 33)

Better Bulbs for Less

The Cream of the Crop for Choosy Customers

BETTER BULB CLUB

C. W. Orton, Joe Smith and Others

Sumner, Washington

The Better Bulb Club is an organization of bulb growers, formed for the purpose of selling at retail, by mail and otherwise, the very best standard hardy flowering bulbs at attractive prices, and "the cream of the crop" to customers who wish only the best. It has its headquarters at Sumner, Washington, the heart of the hardy bulb growing center of the Pacific Northwest. It is not the purpose of the Club to make money from the retail distribution of bulbs. Its purpose is to open a direct market between the grower and the retail buyer, to the advantage of both.

Our Guarantee

We guarantee all bulbs sold by us to be as represented, to be of the highest standard quality, to be true to name and of the grade designated, and to grow and bloom to the full satisfaction of purchaser. If our bulbs do not in all respects fill these high specifications, they will be replaced, or your money will be refunded on request. No other grower or dealer in the business, gives you a guarantee like this.

Terms of Sale

All small orders at prices herein quoted are for cash in advance at the time of ordering. Orders for \$10 or more will be filled on payment of 25 per cent cash with order, bulbs to be shipped C. O. D. for balance.

Daffodil Bulbs

The Daffodil Bulbs we offer are positively guaranteed to be the best grown anywhere. They are grown here in the Puyallup valley, famous for its production of the best Daffodils in the world. In the quality of

our Daffodils we do not take off our hats to anybody.

Size and Grade

Daffodil bulbs vary in sizes with the different varieties. We offer in our general retail list first size round bulbs of Washington state grade or better, the size that produce the best blooms, one bloom to the bulb.

Economy Prices

We don't claim that our prices are in all instances lower than those quoted in other retail catalogs. What we claim is that we give more for the money. We do this by bringing the producer and consumer closer together and curtailing the middleman's margin.

Inspection

All daffodil bulbs shipped by us are shipped under the certification of federal horticultural inspectors that they have been inspected and found free from infection. Certificate of inspection is carried on each package shipped.

Send Orders To

Orders for bulbs here listed should be sent to the Better Bulb Club, Sumner, Wash. Remittances may be made by money order or personal check, or in sums less than \$1 in five or ten cent stamps.

Time of Shipment

Daffodil bulbs are dug in July and August, carefully cured in specially ventilated warehouses, and shipped in September and October. Late orders will be filled in November if bulbs are available.

Descriptions

On account of lack of space descriptions of varieties cannot be given in this Bulletin. Descriptions will be furnished on request.

For Bargain Hunters

For bargain hunters we offer this exclusive bargain. One hundred mixed or named Daffodil bulbs, blooming size, for \$1, shipment by express, charges collect. One thousand, mixed, or an assortment of named varieties, \$8. These are not graded bulbs, but are all of blooming size. These bulbs are suitable for naturalizing, but are not recommended for forcing.

The Cream of the Crop

For choosy customers, for those who wish the very best bulbs grown, we offer extra large triple nose bulbs, bulbs which will produce three or more flowers each, bulbs of a size and grade not offered by any other catalog dealer. In the following named varieties, we offer "cream of the crop" triple nose bulbs which average **ONE HALF POUND** in weight or better each. These bulbs are for shipment by express, charges collect, at these prices:

Emperor, per dozen, \$2; per 100 \$10.

Empress, per dozen, \$2; per 100, \$10.

Glory of Sassenheim,, per dozen, \$2; per 100, \$12.

King Alfred, per dozen, \$2.50; per 100, \$15.

Olympia, per dozen, \$2.50, per 100, \$15.

Sir Watkin, per dozen, \$2; per 100, \$10.

Spring Glory, per dozen, \$2; per 100, \$12.

The First, per dozen, \$3.50; per 100, \$18.

Treserve, per dozen, \$2.50; per 100, \$15.

Mrs. E. H. Krelage, per dozen, \$4; per 100, \$25.

Van Waverens Giant, per dozen, \$3; per 100, \$18.

Other varieties in extra top size, tripple nose bulbs, at two and one half times the prices quoted for standard single nose bulbs. Remember these bulbs will produce three times as many flowers.

Send all Orders to
BETTER BULB CLUB
Sumner, Wn.

Daffodil Catalog

Prices quoted in this list are for standard top size single nose bulbs, Washington state grade or better, of superior quality. Double nose bulbs for forcing or commercial growing can be supplied at 30 per cent in advance of these prices. Prizes quoted per bulb and per dozen include delivery by parcel post or express. Prices quoted per 100 are for bulbs shipped by express, charges collect.

Yellow Trumpet Daffodils

Aerolite, each 25 cents, 12 for \$3, 100 for \$15.

Alasanan, each 40 cents, 12 for \$3.50, 100 for \$25.

Diotima, each \$10.

Emperor, each 10 cents, 12 for 80

cents, 100 for \$4.

Golden Beauty, each 10 cents, 12 for 90 cents, 100 for \$5.

Golden Spur, each 10 cents, 12 for 75 cents, 100 for \$3.50.

Golden Dreadnaught, each \$1, 12 for \$10.

King Alfred, each 15 cents, 12 for \$1.25, 100 for \$7.50.

Minister Talma, each 15 cents, 12 for \$1, 100 for \$6.

Mustapha, each 75 cents, 12 for \$7.50, 100 for \$50.

Olympia, each 15 cents, 12 for \$1.25, 100 for \$7.50.

The First, each 20 cents each, 12 for 75 cents, 100 for \$3.50.

Treserve, each 15 cents, 12 for \$1.25, 100 for \$7.50.

Pacific Spur, each 10 cents, 12 for 75 cents, 100 for \$3.50.

Sir Francis Drake, each 15 cents, 12 for \$1.25, 100 for \$7.50.

Sir Robert Sydenham, each 20 cents, 12 for \$1.60, 100 for \$10.

White Trumpets

La Vestale, each 25 cents, 12 for \$2.

Lovenest, each \$2, 12 for \$20.

Mrs. E. H. Krelage, each 30 cents, 12 for \$2.25, 100 for \$15.

Mrs. R. O. Backhouse, (the pink Daffodil) each \$10.

Bicolor Trumpets

Empress, each 10 cents, 12 for 80 cents, 100 for \$4.

Glory of Leiden, each 10 cents, 12 for 75 cents, 100 for \$4.

Glory of Sassenheim, each 10 cents, 12 for 85 cents, 100 for \$4.50.

Princeps Maximus, each 10 cents, 12 for 50 cents, 100 for \$3.

Robert E. Lee, each \$10.

Spring Glory, each 10 cents, 12 for 85 cents, 100 for \$4.50.

Van Waverens Giant, each 15 cents, 12 for \$1.40, 100 for \$8.

Victoria, each 10 cents, 12 for 75 cents, 100 for \$4.50.

Barri Varieties

Alcida, each 25 cents, 12 for \$2, 100 for \$15.

Barri Conspicuous, each 10 cents, 12 for 50 cents, 100 for \$3.

Diana Kasner, each 25 cents, 12 for \$2, 100 for \$15.

Firetail, each 50 cents, 12 for \$4.

Fleur, each \$6.

Ginoisius, each \$3.

Lady Moore, each 15 cents, 12 for \$1.10, 100 for \$8.

Mrs. Barclay, each 50 cents, 12 for \$4.

Nannie Nunn, each 10 cents, 12 for 75 cents, 100 for \$4.50.

Seagull, each 10 cents, 12 for 75 cents, 100 for \$4.50.

Send all Orders to
BETTER BULB CLUB
Sumner, Wn.

Incomparabilis Varieties

Bernardino, each 10 cents, 12 for 80 cents, 100 for \$4.50.

Carmencita, each \$50.

Croesus, each 25 cents, 12 for \$2, 100 for \$15.

Francesca Drake, each \$1, 12 for \$10.

Great Warley, each 25 cents, 12 for \$2.

Jeff Davis, each \$15.

John Evelyn, each \$1, 12 for \$10.

Mercurius, each \$15.

Milford Haven, each \$1, 12 for \$10.

Red Cross, each \$1, 12 for \$10.

Sheherazade, each \$10.

Sir Watkin, each 10 cents, 12 for 75 cents, 100 for \$4.

Marigold, each 10 cents, 12 for 85 cents, 100 for \$4.50.

Helios, each \$1, 12 for \$10.

Tagore, each \$6.

Tampa, each 50 cents, 12 for \$5, 100 for \$35.

Whitewell, each 10 cents, 12 for 85 cents, 100 for \$4.50.

Will Scarlet, each 10 cents, 12 for \$1, 100 for \$4.50.

Dick Wellband, each \$20.

Jonquil Hybrids

General Pershing, each \$3.

Golden Sceptre, each 10 cents, 12 for 85 cents, 100 for \$4.50.

Lady Hillingdon, each 50 cents, 12 for \$5.

Romulus, each \$4.

Poeticus Varieties

Dante, each 10 cents, 12 for 70 cents, 100 for \$3.50.

Laureate, each 10 cents, 12 for 70 cents, 100 for \$3.50.

Ornatus, each 10 cents, 12 for 70 cents, 100 for \$3.50.

Recurvis, (Pheasants Eye) each 10 cents, 12 for 40 cents, 100 for \$2.

Snow King, each \$1, 12 for \$10.

Pelleas, each \$25.

Poetaz Varieties

Abundance, each 10 cents, 12 for 85 cents, 100 for \$4.50.

Lorenz Koster, each 10 cents, 12 for 50 cents, 100 for \$3.

Majestic, each 10 cents, 12 for 50 cents, 100 for \$3.

Orange Cup, each 10 cents, 12 for 50 cents, 100 for \$3.

Sycamore, each 10 cents, 12 for 85 cents, 100 for \$4.50.

Double Varieites

Alba Plena Odorata, each 10 cents, 12 for 50 cents, 100 for \$2.50.

Argent, each 10 cents, 12 for 85 cents, 100 for \$4.50.

Daphene, each \$6.

Mary Copeland, each \$5.

Twink, each 50 cents, 12 for \$5.

Von Sion, each 10 cents, 12 for 50 cents, 100 for \$3.

Miscellaneous Narcissus

Thalia, Tryandrus Hybrid, each 50 cents, 12 for \$12.

Grand Soliel d'Or, each 10 cents, 12 for 85 cents, 100 for \$6.

Iris Bulbs

Iris bulbs are grown by the million here at Sumner and we are listing

only the cream of the crop in both varieties and the size of bulbs. Size of Iris bulbs varies somewhat with the different varieties, but in all varieties we supply "cream of the crop" extra standard, large bulbs, larger and better than those offered in other retail catalogs. Prices per bulb and per dozen include delivery by mail or express. Prices per 100 or 1,000 are for shipment by express, charges collect.

Wholesale Prices

Prices here given are for Dutch Iris in retail quantities. Wholesale prices, (for 250 or more bulbs of a variety), will be mailed on request. These are materially lower than retail prices.

Dutch Iris

White Varieties:

David Haring, each 10 cents, 12 for 40 cents, 100 for \$2.50.

White Excelsior, each 10 cents, 12 for 40 cents, 100 for \$3.

Yellow Varieties:

Yellow Queen, each 10 cents, 12 for 40 cents, 100 for \$3.

J. W. de Wilde, each 10 cents, 12 for 45 cents, 100 for \$3.50.

Heemskerk, each 10 cents, 12 for 60 cents, 100 for \$5.

Yellow and White Varieties:

Leonardo da Vinci, each 10 cents, 12 for 40 cents, 100 for \$3.

Huchtenburg, each 10 cents, 12 for 45 cents, 100 for \$3.50.

Bronze Varieties:

Theo de Bock, each 10 cents, 12 for 40 cents, 100 for \$3.

W. Verschuur, each 10 cents, 12 for 80 cents, 100 for \$6.

Blue Varieties:

Jacob de Witt, (dark) each 10c, 12 for 60c, 100 for \$4.

Poggenbeek, (dark) each 10c,

12 for 40 cents, 100 for \$3.

S. de Vlieger, (sky blue), each 10 cents, 12 for 50 cents, 100 for \$4.

Th. Wyck, (cornflower blue), each 10 cents, 12 for 45 cents, 100 for \$3.50.

Imperator, each 10 cents, 12 for 30 cents, 100 for \$2.50.

Lilac Shades:

Adrian Backer, each 10 cents, 12 for 60 cents, 100 for \$4.

S. Van Ruysdael, each 10 cents, 12 for 70 cents, 100 for \$6.

Tingitana Hybrids

These are the fine early hybrid varieties, but recently introduced.

Wedgewood, (light blue) each 10 cents, 12 for \$1, 100 for \$6.

The First, (dark blue) each 10 cents, 12 for \$1, 100 for \$6.

David Bles, each 10 cents, 12 for 80 cents, 100 for \$6.

English Iris

These are later and larger than the Dutch Iris, blooming about June 20, two blooms to the spike.

Blue, each 10 cents, 12 for 70 cents, 100 for \$3, 1,000 for \$20.

White, each 10 cents, 12 for 75 cents, 100 for \$3, 1,000 for \$20.

Six bulbs of each variety 75 cents, 50 of each variety \$3.00.

Hardy Garden Lillies

The hardy Lilies are easily the aristocrats of the flower garden. They are rapidly becoming available at very reasonable prices, in so many varied and attractive varieties, that even the modest flower grower can have a collection of them. Many Lilies are easily grown from seed, but this takes from three to five years.

Planting Advice

Candinum Lilies mature in early July and should be planted in July

or August, four inches deep. Testaceums mature about August, and should be planted a little deeper. Most of the other varieties mature later, some as late as October. In general the larger bulbs of these other varieties should be planted six to eight inches deep.

Delivery Charges

Lilies are here offered in retail quantities only. Prices quoted per bulb or per dozen include delivery by mail or express. Prices quoted by the 100 are for shipment by express, charges collect.

Lillies Wholesale

Lilies are here quoted in retail quantities only. In a few varieties we can supply them by the thousand also at very reasonable prices. Write and ask for prices.

Send all Orders to
BETTER BULB CLUB
Sumner, Wn.

Catalog

Candidum or Madonna Lily. State-ly June blooming white Lily, recurved in form, with three to fifteen blooms to the spike. First blooming size bulbs, 15 cents, 12 for \$1.50, postpaid; 100 for \$10, 1,000 for \$75 by express collect. Large bulbs (9 inches in circumference), \$3 per dozen prepaid, \$15 per 100, \$85 per 1,000 by express collect. Planting size bulbs 100 for \$2, prepaid, 1,000 for \$10 by express collect.

Cernum Lily. Deep lilac pink Lily recurved, fragrant. Each 30 cents, 12 for \$2.00.

Concolor Lily. Pretty little Star shaped Lily, 18 inches high, early June bloomer, deep crimson color. Each 30 cents, 12 for \$2.00.

Elegans Lily. Very hardy dwarf growing and will thrive anywhere. Red blooms in June. Each 15 cents, 12 for \$1.25, 100 for \$7.50.

Pardalinum Lily. Magnificent California Lily. June bloomer, bright orange red, recurved, very hardy and vigorous. Each 15 cents, 12 for \$1.25, 100 for \$7.50.

Columbianum Lily. Our native wild Tiger Lily. Golden yellow, spotted maroon. Each 15 cents, 12 for \$1. 100 for \$5.

Philippinense Lily. A Lily of distinct and aristocratic appearance, but recently introduced from Formosa. Long tube shaped, wide mouthed, white inside and reddish brown outside. Fragrant. Each 40 cents, 12 for \$3.50.

Regal Lily. The queen of all hardy garden Lilies. July bloomer tube shaped, wide open blooms, light pink within and brown without. Very fragrant. Hardy and vigorous. Six inch bulbs 20 cents each, \$2.00 per dozen, postpaid. \$10 per 100 by express collect. Ten inch bulbs 40c, \$4.00 per dozen postpaid. \$25.00 per 100 by express collect.

Supurbum Lily. Tall growing recurved Lily, August bloomer, each petal yellow at base with crimson tip. Each 20 cents, 12 for \$2.

Tenufolium Lily. Bright crimson recurved Lily, low growing, June bloomer. Each 15c, 12 for \$1.25.

Testaceum or Nankeen Lily. A most beautiful tall, hardy recurved Lily of warm nankeen yellow color, recurved in form, June bloomer, deliciously fragrant. Each 75c, 12 for \$6. Large bulbs each \$1, 12 for \$10.

Tiger Lily. The old hardy red spotted recurved Lily, will grow anywhere. Four feet high, blooms in August. Each 15c, 12 for \$1.50, Postpaid. 100 for \$10.00, by express collect.

Umbelatum Lily. Tall crimson Lily, June bloomer, large, hardy and

will grow anywhere. Each 20c, 12 for \$1.50, postpaid. 100 for \$10.00, by express collect.

Willimottiae Lily: Tall graceful Lily with orange red flowers. July and August bloomer. Each 40c, 12 for \$3.50.

Washingantonium Lily. (Mt. Hood). Native Oregon Lily, hardy and vigorous, but slow to become established. June bloomer, recurved form, opens white developing first to pink and then to purple. Each 25c, 12 for \$2.50.

Tulip Bulbs

Only a few Tulip bulbs to offer you, hope to have more later. Top size bulbs, per dozen 60 cents, per 100, \$2.50 postpaid, per 1,000, \$18, by express collect.

Button D'Orr. Yellow May flowering, suitable for bedding.

Bronze Queen. Bronze Breeder, tall, strong, vigorous.

Clara Butt, the standard pink Darwin variety, grows anywhere.

Fanncomb Sanders, standard red Darwin, always dependable for garden use or forcing.

Inglescombe Yellow. Tall yellow May Flowering.

Pride of Haarlem. Standard bright red Darwin, tall and vigorous.

Prince Albert. Coffee colored Breeder, tall, strong and vigorous.

Mixed Tulips

Mixed Tulips, mostly tall strong Darwin varieties, first blooming size, 50c a dozen, \$2.50 per 100, postpaid, \$14 per 1,000 by express, collect. Second blooming size 40 for \$1, 100 for \$2 by mail prepaid, 1,000 for \$10 by express collect.

BETTER BULB CLUB

Sumner, Washington.

Hermocalis

For flowers which will grow anywhere, stand any kind of neglect, and always come up smiling at blooming time try Hermocalis or Day Lilies. The old substantial varieties are still widely planted, and the new hybrids are very attractive and have become reasonable in price. Any of the following varieties, 20 cents each, six for \$1 postpaid.

A. Betcher; large, late, Lemon yellow.

Dr. Regal; small, dainty, early, yellow inside, bronze outside.

Golden Dream; rich golden yellow, tall and late.

Gipsy; small, golden yellow.

Mrs. A. H. Austin; pale orange.

Mrs. Wyman; light lemon.

Lemonia; clear light yellow, tall and late.

A. Crawford; wide flaring, rich yellow, darker outside.

Lemon; golden yellow, low growing, early.

Orange; tall late orange, very vigorous.

Orange, double, has double blooms.

Varigata; variegated foliage, double orange flowers.

Order Hermocalis from Joe Smith, Olympia, Wash.

Humboldtii Lilies

The fine tall vigorous native Lily of Oregon, six feet high, recurved yellow blooms spotted maroon. Only a few bulbs to spare at \$1 each. Planting size bulbs 25 cents, 12 for \$1.50. Joe Smith, Olympia, Wash.

Dogwood Seed

After boosting the native white flowering Dogwood tree as a fine ornamental flowering tree last spring I have been almost swamped with letters asking where the seed can be obtained. So I have decided to go out in the woods and gather a bushel or so myself about September. Will send you a pint for 25 cents. Joe Smith, Olympia, Wash.

Tulip Bulbs

I've been growing Tulips fifteen years, but do not grow a great many. I've endeavored to grow them for the retail trade only, having no ambition to get into wholesale growing.

Mixed Tulips

I've tried out scores of varieties, and as these are eliminated from my regular list they are thrown into a general mixture. For years my favorite Tulip bargain, which I am offering again this year, is 20 mixed Tulip bulbs, second blooming size, for 50c, 100 for \$2, postpaid, 1000 for \$10, by express collect.

Tulip Bargain

Twenty different Tulips all first size bulbs, carefully selected for quality, but not labeled as to name, \$1, postpaid.

Catalog

These varieties, 60 cents a dozen, \$2.50 per 100, postpaid. Five dozen of five varieties, your selection, labeled, \$2.50.

Allard Pierson, extra early, bright crimson Darwin.

Andre Dora, velvety chestnut Darwin.

Clara Butt, the favorite pink Darwin.

Europe, fiery salmon scarlet Darwin.

Goldfinder, yellow, May flowering.

Harry Veitch, dark red Darwin, blue base.

Inglescombe Pink, pink May flowering.

Inglescombe Yellow, yellow May flowering.

Maiden's Blush, pink Darwin.

Pride of Haarlam, crimson, Darwin.

Order Tulips from Joe Smith, Olympia, Wash.

Henryi Lilies

Yellow, recurved, vigorous Lily from the Orient, late bloomer, blooming size bulbs 40 cents, 12 for \$4. Joe Smith, Olympia, Wash.

Flower Seed

Here is that bargain priced flower seed I have been promising you. Only a few varieties this month, more will be added from month to month. The price of all varieties here listed is two cents a package, 13 packages for 25 cents, prepaid. On all orders for less than 25 cents add two cents for postage and packing. Prepared now to offer you only seed which should be planted in the fall. Here's the list.

Alipne Columbine.
 Alyssum Saxatile.
 Campanula Barbata.
 Coreopsis, Grandiflora, Lanceolata.
 Delphinium, tall hybrids.
 Flax, perennial, blue.
 Gloxonia, perennial.
 Heleanthemum, Sun Rose.
 Lychnis, Alpina.
 Lychnis, Chalcedonica.
 Lychnis, Viscaria.
 Oriental Poppy, scarlet.
 Pansy, choice mixed.
 Primrose, giant mixed.
 Pyrethrum, choice mixed.
 Scabiosa, Caucassia.
 Verbascum, Pheonicum, mixed colors.
 Wall Flower, mixed.

Bulb Seed

BRODAE

CAMASSIAS

Esculenta, blue.
 Cusicka, dark blue.
 White.

IRIS

Dutch.
 English.

HYACINTHUS Candicans

ERYTHRONIUM, Deer Tongue.

MUSCARI, Conicum, blue.

SCILLA, Italica, blue.

SCILLA, Italica, White.

SNOWDROP

ZYGADENUS, white.

Lily Seed

Most varieties of Lily seed should be planted early in the fall for best results. Some will come promptly if planted in the spring, but not many

varieties. I can offer these varieties at 5 cents a packet, six packets for 25 cents. Joe Smith, Olympia, Wash.

Auratum, Platyphyllum.

Candidum

Cernum.

Columbianum.

Concolor.

Cordifolium.

Croceum.

Japonicum.

Kelloggi

Martagon, Album.

Martagon, Purpuum.

Maximowitz.

Mt. Hood.

Regal

Philippinense, formosum.

Roezli.

Rubecens.

Supurbum.

Tenufolium.

Willimotti.

Parryi Lilies

The most attractive of the native Lilies of the Pacific coast. Three to four feet, recurved blooms of rich yellow, slightly spotted brown. Only a few to spare, \$1 each. Planting size bulbs 25 cents, 12 for \$2. Joe Smith, Olympia, Wash.

Calla Lilies

Calla Lilies are tender and should be grown indoors, or in warmer climates than ours. Can supply blooming size for 25 cents, five for \$1. Joe Smith, Olympia, Wash.

Himalaya Lily Seed

Seed of the Lily Giganteum Himalaicum, one of the rarest and most interesting of the Lily family. Imported seed, not a great deal to spare, pkt. 10c, 6 pkts. 50c. Joe Smith, Olympia, Wash.

Regal Lily Seed

The Regal is of all hardy garden Lilies the easiest to grow, and the most gorgeous when in bloom in July. I grow quantities of the bulbs and the seed. Can offer you seed at 50c an ounce, \$5 a pound, prepaid. Joe Smith.

Grape Hyacinths

Muscari Conicum, the blue Grape Hyacinth, is a charming little bulbous plant with spikes of fragrant globe shaped blooms in May. Can supply them again this season at the very attractive price of 30c a dozen, \$2.50 per 100, postpaid. \$10 per 1000 by express collect. Fine for naturalizing as they are very persistent in grassy places and multiply rapidly. Joe Smith, Olympia, Wash.

Hyacinth Bulbs

Hyacinths bulbs from my own gardens, better than the imported bulbs, only a few to spare, red, pink, blue or white, one of each color. 50c postpaid. Ten of a color \$1. Postpaid. Second size bulbs, half price. Shipment about August. Joe Smith, Olympia, Wash.

25 IRIS \$1

Send \$1 to cover cost of digging, packing and postage on a box of 25 fine named Iris, all different. A good assortment. Mrs. J. W. Mellecker, R 2, Riverside, Iowa.

WATERLILIES

Iris and Waterlilies for August and September only. Iris 25 for \$1, labeled if desired. Waterlilies 3 for \$1. \$2 orders sent postpaid. Billmyrt Gardens, 821 N. Central, Kent, Wash. (Sep.33)

FOR TRADE

Will exchange Pheasant's Eye or Golden Phoenix Narcissus, Lavender Phlox, Hermocalis (fulva) double, single, Artemesia, Absentheum, Peach leaf Campanula or Iris for named Oriental Poppies, Tulips, Hyacinths, Tenufolium Lilies, Regal Lilies, Officianalis Rubra and named red Peonies I do not have. Irene Hazeltine, R 7, Springfield, Mo.

LILY BULBS

Large size, collected, wild Humboldt Magnificum Lily bulbs, 30 cents each, \$3 per dozen. Also collected Pardelinum, (Leopard) Lily bulbs, same price. Large Longiflorum Multiflorum Lily bulbs, 25c cents each, \$2.50 per dozen. Packages of 150 Regal Lily seed 10 cents each. Beckwith's Bulb & Berry Gardens, Paradise, Calif.

IRIS BARGAINS

Iris Aurea, (yellow Spurid) 35c. Morning Splendor, Ambassadeur, Dream, 20c each. Lord of June, Lent A. Williamson, Iris King, Afterglow, C. A. Pfeifer, Princess Beatrice, Sherwin Wright, Crusader, Zwanenberg, 10c each. Fairy, Queen of May, Perfection, Mrs. Neubronner, Fiorentina Alba, Mme. Chereau, Gertrude,

Honorabilis, Flavescens, 5c each. Last five listed 12 for 25c. Sedums, six different, hardy, 25c. Large white Violets, blue center, Polymonium. 5c each. 25 or more postpaid. Mrs. Irene Hazeltine, R 7, Springfield, Mo. (Oct. 33)

NATIVE FLOWERING PLANTS

Trilliums, white, first flower of spring; 60c dozen, \$5 per 100. False Solomons Seal, tall persistent perennial with white plume of flowers, 25c, five for \$1. Solomons Seal, low growing, white flowered native, 20c, six for \$1. Dwarf Bleeding Heart, low growing, persistent, native perennial, with spikes of crimson flowers, suitable for rockeries, 20c, six for \$1. Doronicum or Leopard's Bane, hardy, tuberous rooted, early blooming perennial with long stemmed yellow daisy-like flowers suitable for cutting. Each 20c, six for \$1. All prices postpaid. Marjorie Lathrop, Box 3, Manchester, Wash.

Lily and Perennial Bargains

Super-Gale Hybrid Lilies, each ..40c
Paryii Lillies, each40c
Supurbum Lilies, each20c
Henryi Lilies, each20c

Lily Collection

One each of Philippense Formosum, Willimotti, Cernum, Concolor, Regal and Umbelatum Lilies, \$1.

Perennials

Gypsophyllia Pacifica25c
Iris Foresti25c
Frittilaria Imperial20c

Plant Collections

One each six Rockery plants, Dianthus neglectus, Dianthus Deltoides, Aubretia, Viola Bosniva, Double Lavender Primrose and Helianthemum, 75c.

One each of three rockery Iris, Christata Yellow pumilla, Blue Pumilla, 40c.

One each three rare rockery plants Aster Forresti, Gentiana Acaulis, and Gentiana Farreri, \$1.

One each of four border plants, new Trollius Ledebouri, (Golden Queen) Aster Delavayi, Aster Farreri and Meconopsis Bailly, 75c.

All prices, postpaid.

Write for quotations for larger quantities.

Chester Rosenberg, Shelton, Wash.

ADVERTISEMENTS

Reading style advertisements accepted for this column from subscribers at the unprecedentedly low rate of two cents a word for three issues. Minimum charge per advertisement, 25 cents. Cash in advance.

Golden State-Gladolus Bulbs. List free. Frank F. Lund, Cotati, Calif. (Aug.33)

WILL TRADE

Blue Grape Hyacinth bulbs, will exchange for Regal Lilies. Mrs. J. W. Mellecker, Riverside, Iowa.

LILY BULBS

Nankeen, Coral and Regal Lily bulbs, seed. Write for prices. Jennie A. Reher, Forest Grove, Ore. (Oct, 33)

CHOICE IRIS

Seven different choice German Iris, labeled and postpaid, 25 cents. R. E. King, Solomon, Kansas.

DAFFODILS

Daffodils, Lemon Phoenix, 50c dozen; mixed bulbs 35c dozen. Gene Crothers, Rt. 3, Salem, Ore. (Sept. 33)

GERMAN IRIS

Closing out 200 varieties Iris, 20 for \$1, prepaid. Order direct. Runyons Iris Farm, Cedar Rapids, Iowa. (Oct. 33)

IRIS BARGAIN

Popular German Iris, 15c each. Very choice Delphinium seed, 15c package. Mrs. B. Hubbe, Box 202, Huntley, Ill. (Aug. 33)

FOR TRADE

Wanted to trade Lycoris Halli, Lilium Supurbum, large, for Nankeen, Sargentae or yellow shades of Umbelatum. Tom Barry, R 2, Lambertville, N. J.

DOUBLE TIGER LILIES

Tigrinum Flora Plena, the double Tiger Lily, later, lighter and finer than the single form, blooming size bulbs, 15c each, prepaid. Mrs. J. W. Mellecker, R. 2, Riverside, Iowa.

Alpines To Trade

Will trade rare Alpines or bulbs for named Sempervirens, encrusted Kab-shhia, Saxifrages and Alpine Phlox. Send list of what you have and what you want. George Jones, Jr., R.F.D., Vaughn, Wash.

Twenty for \$1, your selection. Boltonias, Michalemas Daisies, Cilmax, Elder's Daisy, Linaria "Macedonia," Coreopsis double. Add 10c for postage to the East. Other perennials and alpines, 10c each. Lola Senkovich, R 1, Chehalis, Wash. (June 33)

TREES, PLANTS

Large flowering Dogwood, Redbud, Black Walnut, Wahoo, Spicebush, 10c each, 14 for \$1. Talinum Calycinum, Dicotyledon, Wild Indigo, Butterfly weed, white, blue, yellow, white Dogtooth and Birdsfoot Violets, plain and two-color Bloodroot, wild ginger, May Apple, Media, Creeping plants, Daffodils, Iris, Chrysanthemums, Anemones, three kinds, others, 25 for \$1, 100 plants, bulbs, shrubs, all different, \$5. Fifteen different Peonies, \$3. All postpaid. Pearl Kincaid, Pittsburg, Mo.

FLOWERING BULBS

Narcissus planting stock, some of these will bloom first year. Prices prepaid.

	25	100
Alba Plena Odorata	.30	\$1.00
Elvira	.40	1.50
Emperor	.60	2.00
Empress	.50	1.75
Glory of Sassenheim	.60	2.00
Golden Phoenix	.40	1.50
King Alfred	.80	3.00
Lorens Koster	.40	1.50
Olympia	.60	2.00
Orange Phoenix	.40	1.50
Recurvis	.30	1.00
Van Waveren's		
Giant	1.25	5.00
Victoria	.35	1.20
Von Sion	.35	1.25
Mixed	.35	1.25

Mixed Tulips

50 blooming size bulbs, \$1.00; small planting stock, 75 cents per quart, prepaid.

Lily Bulblets

Small one year seedlings. Many growers believe these become established better than large bulbs. Prices prepaid.

	12	100
Candidum	.20	\$1.25
Callosum	.20	1.00
Columbianum	.20	1.00
Concolor	.20	1.00
Croceum	.20	
Henryi	.30	2.00
Maximowiczii	.20	1.25
Philippinense	.25	1.50
Roezli	.20	1.00
Tenuifolium	.15	1.00
Umbellatum	.15	1.00
Willmottiae	.40	3.00

Please ask for our complete catalogue of large bulbs, Lilies, Narcissus, Tulips, bulb Iris and other bulbs and Perennial plants.

Walter R. Taylor
Rt. 4, Olympia, Wash.